

## Other Ways to Donate

Have you considered leaving a meaningful legacy gift to Gateway CERH?

### **Make Gateway CERH your “Plus One” - Donate to Gateway CERH later**

A way to donate down the road is to name Gateway CERH as a beneficiary in your last will and testament. This can be done by either having a new will drawn up or by adding a codicil to your existing will. The directions would instruct whoever settles your estate, the amount to disburse to Gateway CERH. A charitable tax slip would then be issued to your estate and used accordingly.

Another option is to make your gift via the beneficiary designation on a life insurance policy. Unlike an estate which can take years to settle, pay-outs from life insurance policies are normally disbursed in a very timely manner. Once again, your estate will receive a charitable tax slip to help offset taxable income.

### **Gifting securities - Donate to Gateway CERH now**

A very tax efficient way to donate is by gifting securities (stocks, bonds, mutual funds and/or segregated funds) via an “in-kind” transfer. You receive a charitable tax slip for the full market value which can be used to reduce your income taxes owed to the Canada Revenue Agency (CRA) in the year of donation and/or future years. If the securities you donate “in-kind” have any unrealized capital gains associated with them, you are not responsible to declare these gains to the CRA, nor will you be assessed any tax owing on them. The unrealized capital gains are passed on to Gateway CERH which is a not-for-profit organization and therefore will not be taxed. Gateway CERH will then either retain the securities and benefit from the income stream they produce or may, at its discretion, sell the securities.

## Get in Touch

519 612 1053

[info@gatewayruralhealth.ca](mailto:info@gatewayruralhealth.ca)

or feel free to contact a

Gateway CERH Board member.

### VISIT OUR WEBSITE AT

<https://www.gatewayruralhealth.ca>

**For more information on these options please contact your financial advisor or reach out to:**

**Fionn O’Flanagan** of Gateway CERH, Vice Treasurer and financial advisor at Raymond James Ltd, London

[Fionn.oflanagan@raymondjames.ca](mailto:Fionn.oflanagan@raymondjames.ca) 519 601 9146

**Glen Steinson** of Lighthouse Money Management Inc. [gsteinson@lighthousemoney.ca](mailto:gsteinson@lighthousemoney.ca)

519 524 5222

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## Dear Donors,

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Together we're making a difference in the health and well being of rural residents in our local communities. Your funding contributions are a key part of that success. Thank you! Your support helps to ensure Gateway CERH serves our rural communities as a not-for-profit organization and continues to grow as a key player in rural health research in Canada for many years to come.

### **Fundraising Events:**

In general, not-for-profit/charitable organizations have been challenged during the past 20 months. Pandemic restrictions on social gatherings have prevented fundraising events and many have adopted creative and innovative ways to raise funds virtually.

We look forward to being able to plan and host these events soon. In the past, Gateway collaborated with AMGH and the YMCA to host the charity event, Hometown Heroes Hockey game, raising \$230,000. for local programs.

### **Business or Corporate Sponsorship:**

Sponsorship of our monthly on-line Lecture Series webinars has garnered our organization close to \$20,000 this past year. These free, lunch hour webinars promote the experience and knowledge of Gateway's research chairs and associates on interesting topics relating to "rural healthy communities". Following a presentation by the featured guest, a small panel engage in a discussion and answer questions from participants attending virtually.



### **Grants and foundations:**

These donated funds support specific research projects or programs associated with Gateway CERH with a relatively small percentage of the total being allocated to our operational or administrative costs. Sourcing consistent and sufficient funding to support these operational costs in our not-for-profit organization continues to be a challenge and a priority for Gateway's Sustainable Resources Committee going forward. The Ministry of Labour granted Gateway \$275,000 to launch the "Be Well, Work Well" research project focusing on improving the well-being of rural business and our local communities.

### **Individual Donations:**

We are very appreciative of your support and annual contributions. Our donor list is growing with an increased awareness of the value of Gateway CERH in our local communities.

## How we raise funds



Credit: Bonnie Sitter

