



**WHEN: SEASONAL  
ALL TYPES OF LOCAL  
FOOD PRODUCTS**

# VIRTUAL: WEBSITE ORDERS

Some producers have a webpage (eg. Facebook) or a website where products can be directly ordered & arranged to pick up or drop off to the consumer.

## STRENGTHS

- A good range of products sold are seasonal or have a longer shelf life (ex. honey, coffee, maple syrup)
- Flexibility for small or large orders
- Ease of finding local producers that may be hidden

## LIMITATIONS

- Seasonality of produce
- Difficulty arranging pick-up/drop off
- Webpage or website for some producers may be inactive or a standing page for marketing exposure
- Potentially cost-prohibitive

**LOCAL EXAMPLE(S):  
COASTAL COFFEE  
ROBINSON MAPLE  
PRODUCTS**

**LEARN MORE ABOUT  
G.R.E.A.T. LOCAL FOOD**

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