



Online

WHEN: YEAR-ROUND
**ALL TYPES OF LOCAL
FOOD PRODUCTS**



VIRTUAL FARMERS' MARKET

Virtual farmers' markets are online sites where consumers can purchase local food products & delivered directly to the consumers.

STRENGTHS

- Weekly accessible delivery to your door
- More affordable for some seasonal local food products (ex. corn)
- Diverse and greater selection than some in-person farmers' markets
- Shop at one place for everything

LIMITATIONS

- Geographic limitations of delivery routes
- Seasonality of produce and other product offerings
- Delivered week-by-week
- Potentially cost-prohibitive



LOCAL EXAMPLE(S):
**EAT LOCAL HURON, &
BLYTH & BAYFIELD
FARMERS' MARKET**

LEARN MORE ABOUT
G.R.E.A.T. LOCAL FOOD

www.gatewayruralhealth.ca