



**WHEN: SPRING, SUMMER, FALL
EGGS & SPECIALTY
PRODUCTS &
SEASONAL PRODUCE**



FARMGATE: ROADSIDE STANDS

Small self-serve farm stands set up producers on the edges of driveways or on the road. (You pay for your produce on an honour system- by cash & occasionally e-transfer!)

STRENGTHS OF FARMSTANDS

- Offers access to local fresh seasonal vegetables.
- More convenient for producers than attending farmers markets
- Can be tourism/experiential destination
- Potential to bulk buy items at a lower price than grocery stores

LIMITATIONS OF FARMSTANDS

- Location of farm stand may not be easily accessible
- Limited seasonality
- Payments are mostly done by cash
- Consumers may be uncomfortable with the honour system



**LOCAL EXAMPLE(S):
YELLOW BRICK ACRES,
MILL ROAD PRODUCE,
& LAYTONS PUMPKINS**

**LEARN MORE ABOUT
G.R.E.A.T. LOCAL FOOD**

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